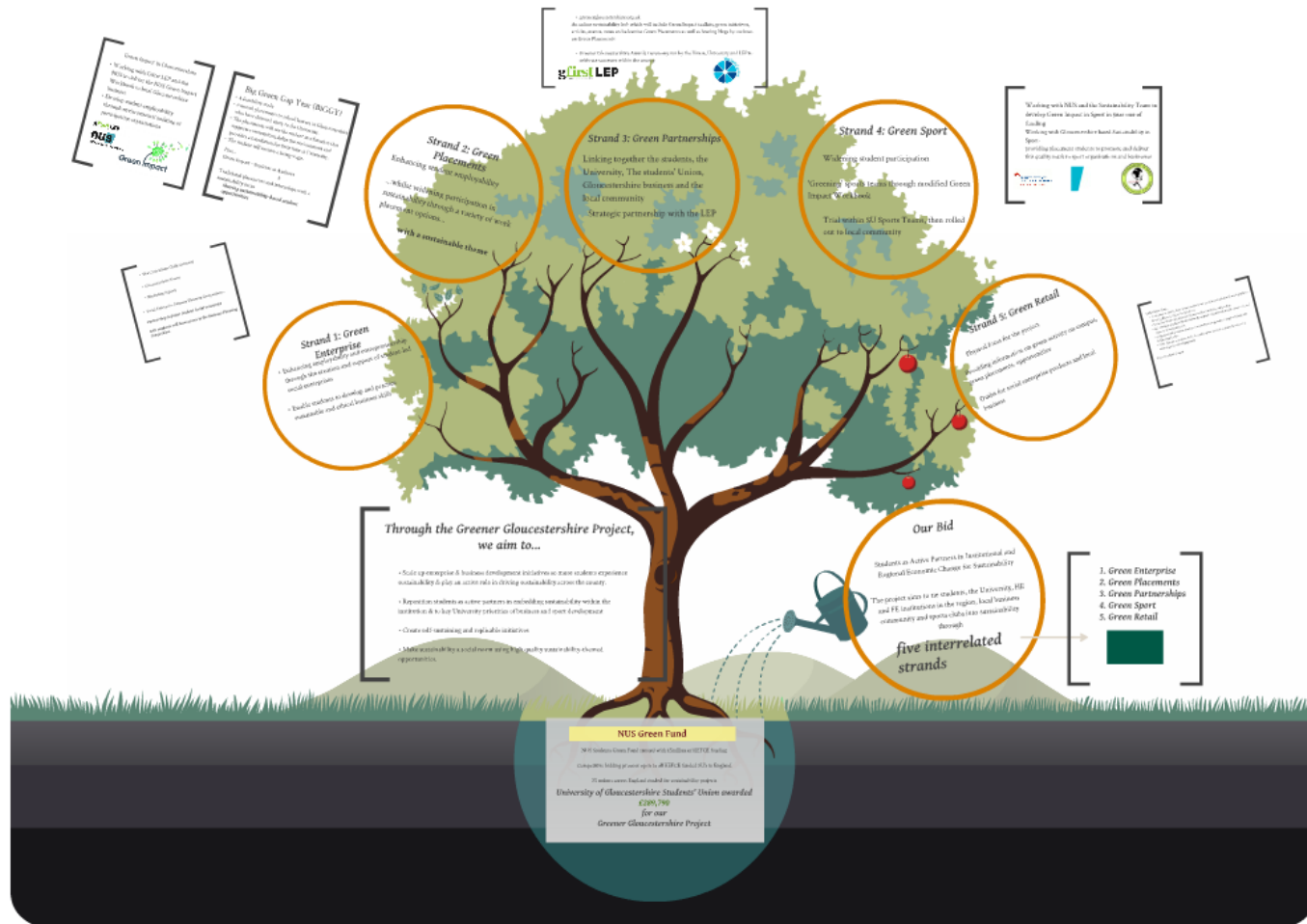
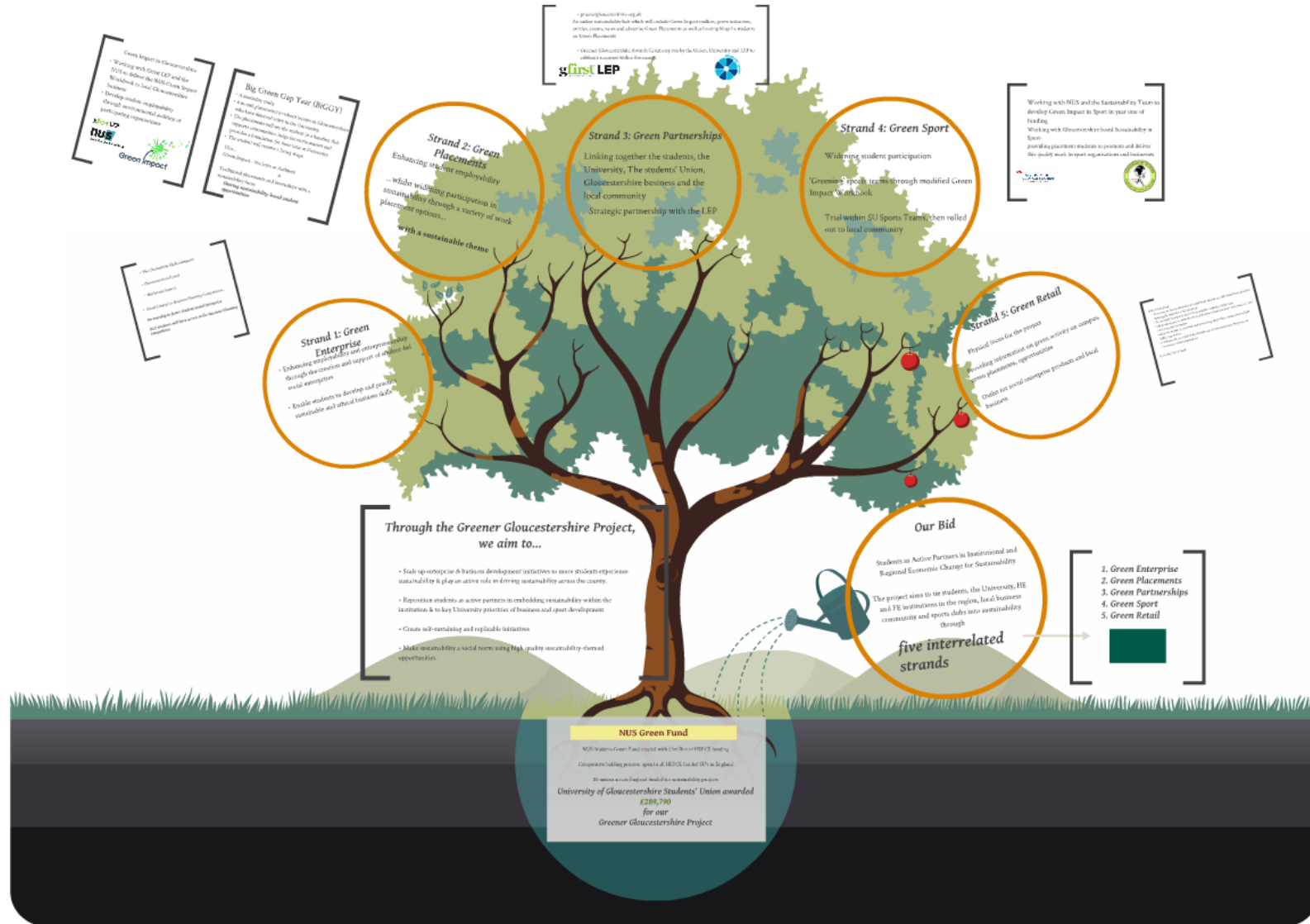


# The Greener Gloucestershire Project



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# NUS Green Fund

NUS Students Green Fund created with £5million of HEFCE funding

Competitive bidding process: open to all HEFCE funded SU's in England

25 unions across England funded for sustainability projects

*University of Gloucestershire Students' Union awarded  
£289,790  
for our  
Greener Gloucestershire Project*

# *Our Bid*

Students as Active Partners in Institutional and Regional Economic Change for Sustainability

The project aims to tie students, the University, HE and FE institutions in the region, local business community and sports clubs into sustainability through

*five interrelated strands*



- 
- 1. Green Enterprise*
  - 2. Green Placements*
  - 3. Green Partnerships*
  - 4. Green Sport*
  - 5. Green Retail*

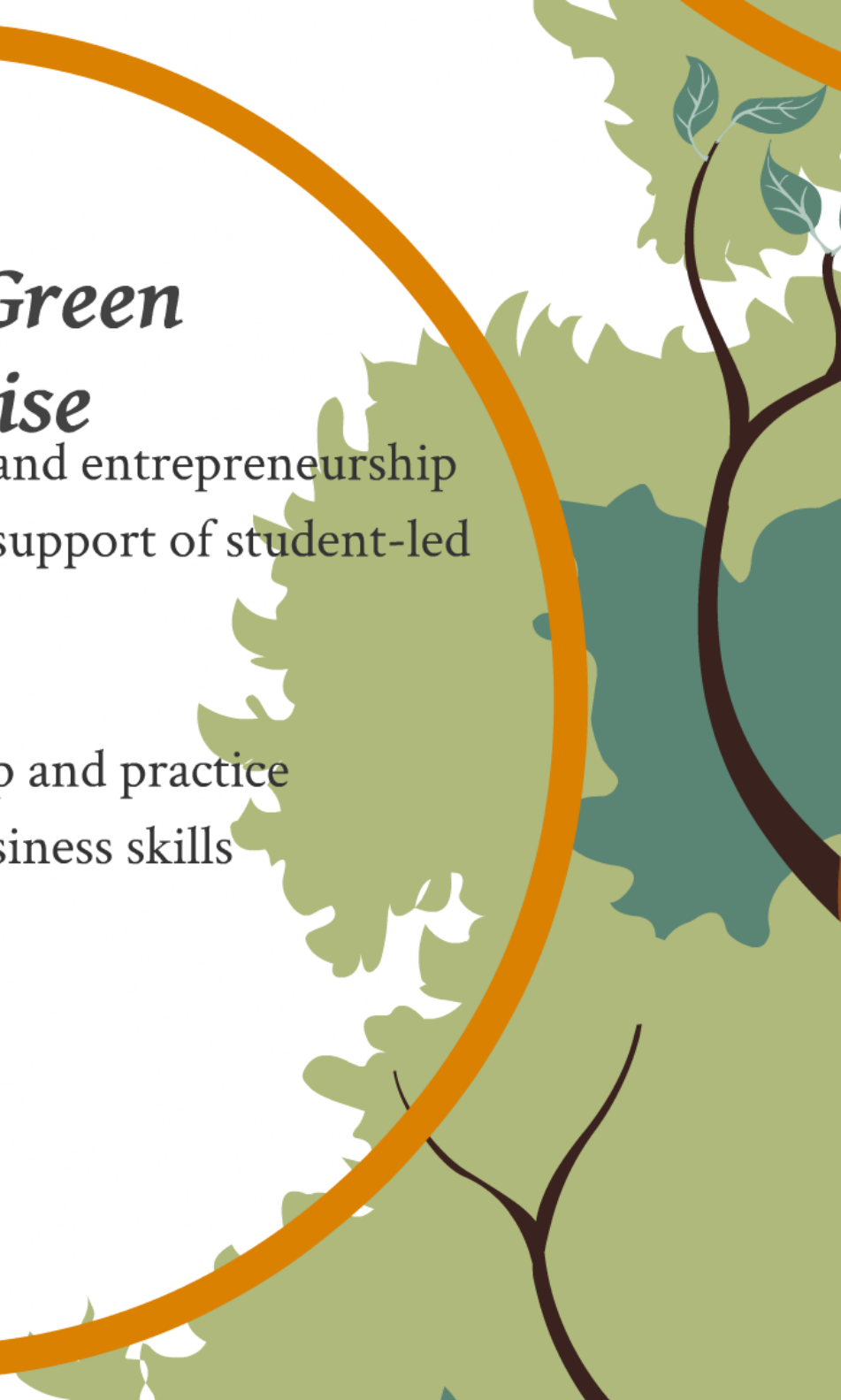
**nus**

**Students'**

**Green Fund**



# *Strand 1: Green Enterprise*

- Enhancing employability and entrepreneurship through the creation and support of student-led social enterprises
  - Enable students to develop and practice sustainable and ethical business skills
- 

- The Cheltenham Chilli Company
- Gloucestershire Honey
- Marketing Agency
- Social Enterprise Business Planning Competition...

*Partnership to foster Student Social Enterprise*

*RAU students will have access to the Business Planning Competition*



## *Strand 2: Green Placements*

Enhancing student employability

...whilst widening participation in  
sustainability through a variety of work  
placement options...

**with a sustainable theme**

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# Big Green Gap Year (BiGGY)

- A feasibility study
- 6 month placements to school leavers in Gloucestershire who have deferred entry to the University.
- The placements will see the student in a function that supports communities, helps the environment and provides a foundation for their time at University.
- The student will receive a living wage.

Plus...

Green Impact - Students as Auditors

&

Traditional placements and internships with a sustainability focus

*Sharing sustainability-based student opportunities*

## Green Impact in Gloucestershire

- Working with Gfirst LEP and the NUS to deliver the NUS Green Impact Workbook to local Gloucestershire business
- Develop student employability through environmental auditing of participating organisations

**gfirst** LEP  
growing gloucestershire

**nus**  
national union of **students**



## *Strand 3: Green Partnerships*

Linking together the students, the University, The students' Union, Gloucestershire business and the local community

Strategic partnership with the LEP

- [greenergloucestershire.org.uk](http://greenergloucestershire.org.uk)

An online sustainability hub which will include Green Impact toolkits, green initiatives, articles, events, news and advertise Green Placements as well as hosting blogs by students on Green Placements

- Greener Gloucestershire Awards Ceremony run by the Union, University and LEP to celebrate successes within the county.



## *Strand 4: Green Sport*

Widening student participation

'Greening' sports teams through modified Green Impact Workbook

Trial within SU Sports Teams, then rolled out to local community

Working with NUS and the Sustainability Team to develop Green Impact in Sport in year one of funding

Working with Gloucestershire based Sustainability in Sport-

providing placement students to promote and deliver this quality mark to sport organisations and businesses





## *Strand 5: Green Retail*

Physical focus for the project

Providing information on green activity on campus,  
green placements, opportunities

Outlet for social enterprise products and local  
business

## Little Green Shop...

- A on campus charity shop where students can upcycle and sell second hand products keeping the majority of the sale price.
- To be linked into the Greener Gloucestershire website, online shop
- Sell products produced by the Green Enterprise strand (such as Chilli products) and relevant green businesses.
- sell green student necessities such as washing up powder, energy efficient light bulbs, bags for life
- It will also act as a window for the other green initiatives from the project to encourage student engagement

Live date: End of April





## *Through the Greener Gloucestershire Project, we aim to...*

- Scale up enterprise & business development initiatives so more students experience sustainability & play an active role in driving sustainability across the county.
- Reposition students as active partners in embedding sustainability within the institution & to key University priorities of business and sport development
- Create self-sustaining and replicable initiatives
- Make sustainability a social norm using high quality sustainability-themed opportunities.

# The Greener Gloucestershire Project

